

Isabel Franco Caiado

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PROFILE

At **SÉRVULO** since 2022, Isabel Franco Caiado is an associate in the TMT and Intellectual Property departments. She practiced law in-house at OLX Group in 2021, having previously been an associate at CCA Law Firm («Cruz, Salinas, Mayer & Associados») between 2018 and 2021. She was Country Manager at Paack Holdings Ltd in Portugal, where she ensured the legal direction of the company. She started her career as a trainee lawyer at the law firm «AMBA - Almeida Garrett, Braga da Costa, Sousa de Macedo, Ascensão, Almeida Garret & Associados», between 2014 and 2016. Isabel Franco Caiado has attended several courses in the areas of personal data protection, e-commerce and intellectual property, and completed the Postgraduate course in Intellectual Property Law at the Faculty of Law of the University of Lisbon, in 2020, and the Postgraduate course in Corporate Law at the Faculty of Law of the Portuguese Catholic University, Lisbon School, in 2017. Graduated in Law from the NOVA School of Law, in 2012 and completed the curricular part of the Master's Degree in Litigation and Arbitration at the same faculty in 2014. She joined the Bar Association in 2016.

RELEVANT EXPERIENCE

Legal advice on privacy and data protection, intellectual property, telecommunications services, media and advertising matters.

Advice and negotiation in matters regarding online contracting and e-commerce, information society and software.

Legal advice and intervention in proceedings regarding provisional solution of disputes, consumer law and



consumer protection.

EXPERTISE

- Intellectual Property
- Privacy and Personal Data Protection
- TMT