

# Marta de Jesus Teixeira

**Associate**

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## PROFILE

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At **SÉRVULO** since 2026, Marta de Jesus Teixeira is an associate in the TMT and Data Protection departments, working in the areas of privacy and data protection, artificial intelligence, technology/digital and consumer law (e-commerce). She attended the E-Course Artificial Intelligence: Unravelling AI under the European legal framework by Jurisnova at NOVA School of Law - Faculty of Law of NOVA University Lisbon, in 2024. Postgraduate degree in Data Protection from the Centre for Private Law Research (CIDP) at the Faculty of Law of the University of Lisbon, in 2024. Master's degree in Business Law from the Faculty of Law of the Portuguese Catholic University, Lisbon School, in 2021. Marta de Jesus Teixeira concluded her Law degree from the Faculty of Law of the University of Lisbon, in 2019. Between 2023 and 2025 she collaborated in the Digital, Privacy and Cybersecurity department of the law firm «TELLES Advogados», having there completed her internship in the Digital, Privacy and Cybersecurity, Intellectual Property and Labour departments, between 2021 and 2023. She joined the Bar Association since 2023.

## RELEVANT EXPERIENCE

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Providing legal advice on privacy and data protection, artificial intelligence, consumer law (e-commerce), digital platforms, digital contracts, as well as global advice to companies in their technological transformation process.

Conducting GDPR and Artificial Intelligence Regulation Assessment and Implementation projects in various sectors (health, justice, retail, fashion, energy, among others).

Negotiation of technology contracts and privacy clauses.

Advising online stores and digital platforms on all matters relating to consumer law compliance, drafting terms and conditions, privacy and cookie policies, legal notices and negotiating terms with partners.

## EXPERTISE

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- Privacy and Personal Data Protection
- TMT