



THE NEW GENERAL DATA PROTECTION REGULATION



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NEW RULES

The General Data Protection Regulation was published on 4 May 2016, and will be applicable in all Member States of the European Union from 25 May 2018. In Portugal, it will replace the Act on the Protection of Personal Data (Law no. 67/98, of 26 October).

NEW PARADIGM

This new Regulation changes important aspects of the legal regime of personal data protection.

Instead of the current system based on previous notifications and authorizations of personal data processing, it sets up self-regulation methods by imposing new obligations to data controllers or developing obligations already in force. Penalties for infraction were significantly aggravated, with fines up to 4% of the total worldwide annual turnover or € 20.000.000,00.

SÉRVULO CAN HELP

The Regulation will apply to undertakings in general and to most of public entities.

Bearing in mind the need caused by the Regulation, to a greater or lesser extent, to review the procedures regarding the processing of personal data, **SÉRVULO** provides specialized assistance on this new framework, with emphasis on the following topics:

- Privacy policies and notices
- Codes of conduct
- Templates and contracts with data subjects and processors
- Right to data portability
- Right to erasure («right to be forgotten»)
- Mandatory records of processing activities
- Data protection impact assessment
- Data protection officer
- Notification of personal data breach
- Liability, remedies and penalties for infraction



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